

## Message Text

LIMITED OFFICIAL USE

PAGE 01 BANGKO 19006 261016Z  
ACTION EB-08

INFO OCT-01 EA-10 ISO-00 COME-00 TRSE-00 OPIC-03 AID-05  
XMB-02 CIAE-00 INR-07 NSAE-00 L-03 SP-02 PA-01  
PRS-01 USIA-06 STR-04 /053 W  
-----067809 261155Z /43  
R 260950Z AUG 77  
FM AMEMBASSY BANGKOK  
TO SECSTATE WASHDC 5545

LIMITED OFFICIAL USE BANGKOK 19006

E.O. 11652: N/A  
TAGS: EINV, TH, EIND  
SUBJECT: GENERAL MOTORS TERMINATING THAI OPERATIONS

1. GENERAL MOTORS THAILAND MANAGING DIRECTOR CONFIDES COMPANY WILL MAKE A PUBLIC ANNOUNCEMENT OF TERMINATION OP OPERATIONS IN THAILAND AUGUST 30. COMPANY WORKERS WILL BE NOTIFIED SAME DAY. HE ATTRIBUTES DECISION TO VARIETY OF FACTORS INCLUDING POOR SALES AND CUSTOMS HARASSMENT. EXPRESSED HOPE DEPARTURE COULD BE MADE QUIETLY.
2. CLOSING OF GENERAL MOTORS, AS WAS THE CASE WITH THE DEPARTURE OF FORD LAST YEAR, REFLECTS THE INABILITY OF THESE AMERICAN COMPANIES TO COMPETE WITH JAPANESE AND EUROPEAN FIRMS WHO EVIDENTLY HAVE OPERATED MORE EFFECIENTLY. PRODUCED LINES OF CARS WITH MORE APPEAL TO THE PUBLIC AND HAVE BEEN MORE ADEPT IN DEALING WITH THAI BUREAUCRACY. IN ANY CASE, DEPARTURE OF GENERAL MOTORS WILL ONCE AGAIN DARKEN INVESTMENT PICTURE.  
O'DONOHUE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** BUSINESS FIRMS, CLOSURE OF OFFICES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 26-Aug-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977BANGKO19006  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770309-0331  
**Format:** TEL  
**From:** BANGKOK  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770821/aaaaaquh.tel  
**Line Count:** 45  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 0881e852-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EB  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 02-Feb-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1478584  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** GENERAL MOTORS TERMINATING THAI OPERATIONS  
**TAGS:** EINV, EIND, TH, GENERAL MOTORS  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/0881e852-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
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